

Beosystem 3 Bang Olufsen

Steven Holl, 1996-1999 *Innovation in Music II Coloured Petri Nets International Business Materials e design Translation and Ideology*
Environmental Assessment of Products Exploring Creativity Corporate Branding EU Intellectual Property Law and Policy Official Gazette of the United States Patent and Trademark Office *Out America Buys International Luxury Brand Strategy Concise European Trade Mark Law Popular Science* **het marktonderzoek over de telecom/ict/ce distributie in België 2008** *Dwell FME 2002: Formal Methods - Getting IT Right* **Index of Trademarks Issued from the United States Patent and Trademark Office** **Index of Trademarks Issued from the United States Patent Office** *Directory of Corporate Affiliations DK Eyewitness Top 10 Copenhagen DK Eyewitness Top 10 Copenhagen* *Out Design Management BRAND sense DK Eyewitness Denmark Travel Guide* **SPE/ANTEC 1998 Proceedings Official Gazette of the United States Patent and Trademark Office** **The Anthropology of Europe** *Value Creation and the Internet of Things State Antitrust Law Reputatiemanagement Lestrade and the Giant Rat of Sumatra Dwell* *Industrial Design, Competition and Globalization Organizational Identity in Practice* **Index of Patents Issued from the United States Patent and Trademark Office** *The Oxford Handbook of Intellectual Property Law*

Eventually, you will entirely discover a extra experience and feat by spending more cash. nevertheless when? accomplish you undertake that you require to get those all needs considering having significantly cash? Why dont you attempt to get something basic in the beginning? Thats something that will guide you to understand even more vis--vis the globe, experience, some places, in imitation of history, amusement, and a lot more?

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SPE/ANTEC 1998 Proceedings Jun 07 2020 More than 700 presentations at ANTEC'98, the Annual Technical Conference of the Society of Plastics Engineers, comprise an encyclopedic compilation of the newest plastics technology available. This is the single most comprehensive annual presentation of new plastics technology!

Directory of Corporate Affiliations Jan 15 2021

het marktonderzoek over de telecom/ict/ce distributie in België 2008 Jun 19 2021

Exploring Creativity Mar 29 2022 Under the guidance of Moeran and Christensen, the authors in this volume examine evaluative practices in the creative industries by exploring the processes surrounding the conception, design, manufacture, appraisal and use of creative goods. They describe the editorial choices made by different participants in a 'creative world', as they go about conceiving, composing or designing, performing or making, selling and assessing a range of cultural products. The study draws upon ethnographically rich case studies from companies as varied as Bang and Olufsen, Hugo Boss and Lonely Planet, in order to reveal the broad range of factors guiding and inhibiting creative processes. Some of these constraints are material and technical; others are social or defined by aesthetic norms. The authors explore how these various constraints affect creative work, and how ultimately they contribute to the development of creativity.

Index of Trademarks Issued from the United States Patent Office Feb 13 2021

Out Oct 12 2020 *Out* is a fashion, style, celebrity and opinion magazine for the modern gay man.

Index of Patents Issued from the United States Patent and Trademark Office Jul 29 2019

Corporate Branding Feb 25 2022 Emphasizes that the organization itself, rather than the products created and marketed by the corporation, represents the main point of differentiation and competitive advantage in the marketplace. This book argues that the field of corporate branding is undergoing fundamental changes and becoming more cross-disciplinary and strategically driven.

Industrial Design, Competition and Globalization Sep 30 2019 Economic activities are becoming increasingly globalised. One result being that for companies in developed market economies price-based competition is being replaced or supplemented by other forms of competitiveness. This book explores the shift towards design-based competitiveness and the escalation in the design-intensity of goods and services.

Official Gazette of the United States Patent and Trademark Office Dec 26 2021

Organizational Identity in Practice Aug 29 2019 *Organizational Identity in Practice* provides much-needed, in-depth studies on what happens when aspirations, claims and beliefs interact. Given the practical needs of managers and students, this exciting new text provides readers with more insight into what differences in these identity aspirations, claims and beliefs really mean and what we may expect to occur when these differences become visible and what the outcomes of these processes are likely to be. The diverse case studies illustrate how well-known firms have dealt with the broad issues of "who we are as an organization" and

"what makes us similar or distinct from others" and cover a broad range of industries, firms, and organizational forms. The cases from companies such as Air France, AT&T, Bang & Olufsen, BP, Statoil, Starbucks, Scania and Alfa Romeo are focused on the broad topics of organizational identity, strategy and the environment, multiple and conflicting identities, the construction of identities, and how organizations express and project their identities. The authors give scholars, students and managers valuable ideas on how to deal with organizational identity challenges within firms.

International Business Aug 02 2022 A comprehensive introduction to International Business from authors at the forefront of research in international and strategic management. Taking a regional approach, this text challenges some of the underlying assumptions behind globalization and focuses on both the dominant economies - the EU, the US and Japan - as well as emerging markets in world trade, such as Brazil, India and China. The book also integrates analysis of the competitive environment and the internal resources of the firm to provide a strategic view of international business. The book is written for students on undergraduate and postgraduate degree programmes in business, or business-related disciplines.

Coloured Petri Nets Sep 03 2022 Coloured Petri Nets (CPN) is a graphical language for modelling and validating concurrent and distributed systems, and other systems in which concurrency plays a major role. The development of such systems is particularly challenging because of inherent intricacies like possible nondeterminism and the immense number of possible execution sequences. In this textbook Jensen and Kristensen introduce the constructs of the CPN modelling language and present the related analysis methods in detail. They also provide a comprehensive road map for the practical use of CPN by showcasing selected industrial case studies that illustrate the practical use of CPN modelling and validation for design, specification, simulation, verification and implementation in various application domains. Their presentation primarily aims at readers interested in the practical use of CPN. Thus all concepts and constructs are first informally introduced through examples and then followed by formal definitions (which may be skipped). The book is ideally suitable for a one-semester course at an advanced undergraduate or graduate level, and through its strong application examples can also serve for self-study. An accompanying website offers additional material such as slides, exercises and project proposals. Book website: <http://www.cs.au.dk/CPnets/cpnbook/>

DK Eyewitness Top 10 Copenhagen Nov 12 2020 Cultural, cosmopolitan and cool - Copenhagen offers stunning royal residences, magnificent churches, world-class restaurants, cosy cafés and trendy bars. Make the most of your trip to this stylish city with DK Eyewitness Top 10. Planning is a breeze with our simple lists of ten, covering the very best that Copenhagen has to offer and ensuring that you don't miss a thing. Best of all, the pocket-friendly format is light and easily portable; the perfect companion while out and about. DK Eyewitness Top 10 Copenhagen is your ticket to the trip of a lifetime. Inside DK Eyewitness Top 10 Copenhagen you will find: - Top 10 lists of Copenhagen's must-sees, including Tivoli, Rosenborg Slot and Kongens Have, Christiania, and Nationalmuseet - Copenhagen's most interesting areas, with the best

places for sightseeing, food and drink, and shopping - Themed lists, including landmark buildings, museums and galleries, restaurants, shopping districts and much more - Easy-to-follow itineraries, perfect for a day trip, a weekend, or a week - A laminated pull-out map of Copenhagen, plus five full-colour area maps Looking for more on Copenhagen's culture, history and attractions? Try our DK Eyewitness Denmark. About DK Eyewitness: At DK Eyewitness, we believe in the power of discovery. We make it easy for you to explore your dream destinations. DK Eyewitness travel guides have been helping travellers to make the most of their breaks since 1993. Filled with expert advice, striking photography and detailed illustrations, our highly visual DK Eyewitness guides will get you closer to your next adventure. We publish guides to more than 200 destinations, from pocket-sized city guides to comprehensive country guides. Named Top Guidebook Series at the 2020 Wanderlust Reader Travel Awards, we know that wherever you go next, your DK Eyewitness travel guides are the perfect companion.

Environmental Assessment of Products Apr 29 2022 The aim of this book is to support industry in their effort to design environmentally friendly products. The book comprises a method and a manual for life cycle assessment of products and it includes examples of how industrial companies have used the method successfully in the design of more environmentally friendly products. The method has been developed over a period of four years under the Danish EDIP programme (Environmental Design of Industrial Products) by a team representing the Technical University of Denmark, five Danish industrial companies, the Confederation of Danish Industries and the Danish Environmental Protection Agency. The method is coherent and operational and it is well documented by a large variety of examples including five different complex electromechanical products. It guides the user through the inventory and assessment of environmental impacts of products and shows how various products and design solutions during product development can be compared. The method is supported by a base of data for the assessments of environmental impacts and is thus designed as a tool which will make it possible for the user to start on life cycle assessment at once. The book also guides the user through the identification of environmental improvement potentials in the product and the setting of environmental specifications within the general concept of overall commercial optimization. The partnership between industry, authorities and university has been highly fruitful.

Materiais e design Jul 01 2022 Este livro explora o papel dos materiais e da fabricação no design de produtos, dando ênfase particular ao modo como a materialidade de um objeto (do que ele é feito e como é feito) pode ser manipulada para criar estética e funcionalidade de um produto. Seus autores se preocuparam igualmente com questões relacionadas à viabilidade de produção e à sustentabilidade de um sistema. Os métodos apresentados aqui são apoiados por cerca de 100 perfis de materiais e processos de fabricação que dão ênfase aos atributos mais relevantes para o design de produtos.

State Antitrust Law Feb 02 2020

Steven Holl, 1996-1999 Nov 05 2022

Design Management Sep 10 2020 All designers will feel that creativity and innovation are at the heart of their designs. But for a design to have an effective and lasting impact it needs to work within certain structures, or have those structures created suitably around it. No matter how you work, a design can always be improved by assessing where it fits into the market, how it best to strengthen it before it's set in stone, who it could appeal to. It needs to be managed. In this accessible and informative second edition, Kathryn Best brings together the theory and practice of design management. With new interviews, case studies and related exercises, she provides an up to date guide for students wanting to know more about the strategy, process and implementation crucial to the management of design. The book takes its reader through the essential steps to good management of design and highlights topics currently under debate. In each part of the book Strategy, Process and Implementation are each explained using advice from leaders in the industry and real life examples. Best breaks up each part into clear and readable sections to create the perfect undergraduate book on design management.

Translation and Ideology May 31 2022 Ideology has become increasingly central to work in translation studies. To date, however, most studies have focused on literary and religious texts, thus limiting wider understanding of how ideological clashes and encounters pervade any context where power inequalities are present. This special edition of *The Translator* deliberately focuses on ideology in the translation of a rich variety of lesser-studied genres, namely academic writing, cultural

journals, legal and scientific texts, political interviews, advertisements, language policy and European Parliament discourse, in all of which translation as a social practice can be seen to shape, maintain and at times also resist and challenge the asymmetrical nature of exchanges between parties engaged in or subjected to hegemonic practices. The volume opens with two ground-breaking papers that investigate the nature and representation of truth and knowledge in the translation of the sciences, followed by two contributions which approach the issue of shifts in the translation of ideology from the standpoint of critical linguistics and critical discourse analysis, using data from political speeches and interviews and from English and Korean versions of *Newsweek*. Other contributions discuss the role that translation scholars can play in raising public awareness of the manipulative devices used in advertising; the way in which potentially competing institutional and individual ideologies are negotiated in the context of interpreting in the European Union; the role translation plays in shaping the politics of a multilingual nation state, with reference to Belgium; and the extent to which the concepts of norms and polysystems may be productive in investigating the link between translation and ideology, with reference to Chinese data.

DK Eyewitness Denmark Travel Guide Jul 09 2020 With superb photography, illustrations and maps, this comprehensive travel guide will lead you straight to the very best things to do in Denmark. DK Eyewitness Travel Guide Denmark will show you everything from what to do in Copenhagen - such as exploring the historic amusement park of Tivoli and touring the prestigious Nationalmuseet - to hiking around Denmark's spectacular waterways, discovering Aarhus, a 2017 European Capital of Culture, and visiting the royal palaces of Kronborg Slot and Frederiksborg Slot. Learn about the country's Viking history, its beautiful natural landscape, Danish design and the art of hygge, and get hotel and restaurant recommendations and insider tips to help you plan the perfect trip.

EU Intellectual Property Law and Policy Jan 27 2022 This fully updated book offers a compact and accessible account of EU intellectual property (IP) law and policy. The digital age brings many opportunities, but also presents continuing challenges to IP law as the EU's programme of harmonisation unfolds. As well as addressing the main IP rights (copyright, patents, designs, trade marks and related rights), the book also considers IP's relationship with the EU's rules on free movement of goods and competition, as well as examining the enforcement of IP rights. Taking account of numerous changes, this timely second edition covers the substantive provisions and procedures which apply throughout the EU, making extensive reference to the case law. The author considers how the exploitation of IP is increasingly global; harmonisation, in contrast, is only partial, even at the EU level. In response, the book sets EU IP law in its wider international context. It also seeks to highlight policy issues and arguments of relevance to the EU, in its relations both within the Union and with the rest of the world. Designed as a compact and approachable account of these difficult and technical areas, and with advice on further reading and research, this unique book is useful both as a work of reference and for more general study. It is essential reading for postgraduate students, academic researchers and legal practitioners alike.

Dwell Oct 31 2019 At Dwell, we're staging a minor revolution. We think that it's possible to live in a house or apartment by a bold modern architect, to own furniture and products that are exceptionally well designed, and still be a regular human being. We think that good design is an integral part of real life. And that real life has been conspicuous by its absence in most design and architecture magazines.

Index of Trademarks Issued from the United States Patent and Trademark Office Mar 17 2021

Dwell May 19 2021 At Dwell, we're staging a minor revolution. We think that it's possible to live in a house or apartment by a bold modern architect, to own furniture and products that are exceptionally well designed, and still be a regular human being. We think that good design is an integral part of real life. And that real life has been conspicuous by its absence in most design and architecture magazines.

International Luxury Brand Strategy Sep 22 2021 This book looks at luxury brand management and strategy from theory to practice and presents new theoretical models and solutions for how to create and develop a worldwide luxury brand in the twenty-first century. The book gives an overview of how a luxury brand is created through the understanding and application of economic rules and through firms adopting new management models across multiple business dimensions. It also explains the application of theories and models and illustrates

specific issues through case studies drawn from international markets such as China and France. The Chinese cases provide unique opportunities and insights into how these new luxury brands were created and how they have benefited from the international market over time. From the international brand management perspective, this book is a useful reference for anyone who wants to learn more about luxury brand management and to better understand how the international market has evolved and how products may change the rules of the game. *DK Eyewitness Top 10 Copenhagen* Dec 14 2020 An unbeatable, pocket-sized guide to Copenhagen, includes insider tips and ideas, colour maps, top 10 lists, all designed to help you see the very best of Copenhagen. Inside Top 10 Copenhagen: - Seven easy-to-follow itineraries, perfect for a day trip, a weekend or a four day trip - Top 10 lists showcase the best Copenhagen attractions, covering Tivoli, Amalienborg, Christiania and more - In-depth neighbourhood guides explore Copenhagen's most interesting areas, with the best places for shopping, going out and sightseeing - Colour-coded chapters divided by area make it easy to find information quickly and plan your day - Essential travel tips, including our expert choices of where to stay, eat, shop, and sightsee, plus useful transport, visa and health information - Colour maps help you navigate with ease - Covers Tivoli North to Gothersgade; Nørrebro, Østerbro and North of Gothersgade; Vesterbro and Frederiksberg; Christianshavn and Holmen; Beyond Copenhagen and more Staying for longer as part of a bigger trip around Denmark? Try our DK Eyewitness Travel Guide Denmark. About DK Eyewitness Travel: DK's Top 10 guides take the work out of planning a short trip, with easy-to-read maps, tips and tours to inform and enrich your weekend trip or cultural break. DK is the world's leading illustrated reference publisher, producing beautifully designed books for adults and children in over 120 countries.

Out Nov 24 2021 Out is a fashion, style, celebrity and opinion magazine for the modern gay man.

Concise European Trade Mark Law Aug 22 2021 The sweeping changes brought about in 2017 to practice and procedures in European Union trade mark law have precipitated a new edition of this much relied-upon guide to the field. This is the first book to provide comprehensive guidance to the new EU Trade Mark Regulation, including full details on all aspects of substance and procedure, as well as to the new Trade Mark Directive. This new and significantly expanded edition, which builds on the two previous editions of the Concise European Trade Mark and Design Law, includes the full texts of the new Implementing and Delegated Acts - available in no other book - as well as a collection of other texts that are needed in daily practice, such as excerpts from the Rules of Procedure of the General Court, the Paris Convention, the Madrid Protocol and the Nice Agreement, the Nice Classification, the TRIPS Agreement and the Directive on Enforcement of IP Rights. Providing a complete commentary and a full set of the legal provisions that must be dealt with on a daily basis, obviating recourse to other sources, this new edition will be welcomed by anyone with an interest in the law and practice of trade marks in the European Union.

The Oxford Handbook of Intellectual Property Law Jun 27 2019 We live in an age in which expressive, informational, and technological subject matter are becoming increasingly important. Intellectual property is the primary means by which the law seeks to regulate such subject matter. It aims to promote innovation and creativity, and in doing so to support solutions to global environmental and health problems, as well as freedom of expression and democracy. It also seeks to stimulate economic growth and competition, accounting for its centrality to EU Internal Market and international trade and development policies. Additionally, it is of enormous and increasing importance to business. As a result there is a substantial and ever-growing interest in intellectual property law across all spheres of industry and social policy, including an interest in its legal principles, its social and normative foundations, and its place and operation in the political economy. This handbook written by leading academics and practitioners from the field of intellectual property law, and suitable for both a specialist legal readership and an intelligent but non-specialist legal and non-legal readership, provides a comprehensive account of the following areas: - The foundations of IP law, including its emergence and development in different jurisdictions and regions; - The substantive rules and principles of IP; and - Important issues arising from the existence and operation of IP in the political economy.

Lestrade and the Giant Rat of Sumatra Dec 02 2019 Book seventeen in the Inspector Lestrade series. Everybody, they say, has a book in them. Retired Chief Inspector Walter Dew certainly did. And it took him back to the good old days, when coppers lived in station houses, that nice Mr

Campbell-Bannerman was at Number Ten and Britain had the biggest empire in the world. But, under the streets of London, something stirred. More than that, there was a muttering that grew to a grumbling and the grumbling grew to a mighty rumbling. Then out of the houses, the bodies came tumbling! Superintendent Sholto Lestrade, with Dew by his side and the rookies Bang and Olufsen in his wake, must go Below to face their demons, to find a murderer whose machinations will upset the infrastructure of the richest city on earth. Will any of them live to tell Dew's tale? The tale of a rat.

Value Creation and the Internet of Things Mar 05 2020 We live in a behavior economy, an environment in which people no longer engage with companies just by purchasing things, but they seek engagement with services that allow them to behave, to leave a mark, and to participate in the community of others. The economic model promoted by the behavior economy is a model where behavior is the only goal of our actions, and where intrinsic motivation is the key to participation, engagement, and the satisfaction of multiple dimensions of value. Value Creation and the Internet of Things describes value delivery and consumption, and the mechanisms by which new value is captured and created, in enterprises dedicated to competing and prospering in this new environment. This book is significant in the context of the Internet of Things becoming mainstream, forcing organizations to re-examine their value creation methodologies in light of new consumer behavior and expectations. The Internet of Things will reframe the existence of the ones enriched by it. It will do so not because it can, but because our motivation will demand it. This is a book about reframing reality for new and incumbent organizations. The reality to reframe is not an imaginary one, but the immediate reality in which one operates: the behavior economy.

The Anthropology of Europe Apr 05 2020 This is the first study of Europe post-1989 from an anthropological perspective. Thirteen distinguished authors examine the social, cultural and political implications of European integration with particular emphasis on changing European identities, concepts of citizenship and levels of participation. Their aim is to suggest an agenda for future research capable of addressing developing trends in contemporary Europe. The book is divided into two parts. The first deals with major theoretical issues that have characterized the anthropological study of Europe and includes a detailed introductory chapter which charts the history of anthropology in Europe and considers the prospects for an anthropology of Europe. This is followed by key themes in the study of European society and culture including kinship, gender, nationalism, immigration and changing patterns of production. The second section develops these themes further using different theoretical perspectives to explain complex issues such as nationalism, ethnic identities, and sectarian conflicts. Nine case studies cover a wide range of contemporary topics including European integration and Irish nationalism, the transmission of ethnic identity, and identity and conflict in the former Yugoslavia and post-colonial Gibraltar. This book fills a gap in the literature on European integration and will be of interest to anthropologists and sociologists as well as students of Political Science, Communications and European Studies.

America Buys Oct 24 2021

BRAND sense Aug 10 2020 In perhaps the most creative and authoritative book on sensory branding ever written, international business legend Martin Lindstrom reveals what the world's most successful branding companies do differently -- integrating touch, taste, smell, sight, and sound -- with startling and measurable results. Based on the largest study ever conducted on how our five senses affect the creation of brands, BRAND sense explains Martin Lindstrom's innovative six-step program for bringing brand building into the twenty-first century. The study, covering over a dozen countries worldwide, was conducted exclusively for this book by Millward Brown, one of the largest business research institutions in the world. Drawing on countless examples of both product creation and retail experience, Lindstrom shows how to establish a marketing approach that appeals to all the senses, not simply the conventional reliance on sight and sound. Research shows that a full 75 percent of our emotions are in fact generated by what we smell, and the author explains how to capitalize on that insight. Included are innovative tools for evaluating a brand's place on the sensory scale, analyzing its future sensory potential, and enhancing its appeal to reach the broadest base of consumers. Lindstrom lists the top twenty brands for the future based on their sensory awareness. (The top three? Singapore Airlines, Apple, and Disney.) Among the book's many fascinating factual highlights are the following:

That gratifying new-car smell that accompanies the purchase of a new car is actually a factory-installed aerosol can containing "new-car" aroma. Kellogg's trademarked crunchy sound and feel of eating cornflakes was created in sound labs and patented in the same way that the company owns its recipe and logo. Singapore Airlines has patented a scent that is part of every female flight attendant's perfume, as well as blended into the hot towels served before takeoff, and which generally permeates their entire fleet of airplanes. Starbucks' sensory uniqueness is far less strongly associated with the smell and taste of coffee than with the interior design of its cafés and its green and white logo. Hailed as the "World's Brand Futurist" by the BBC, Martin Lindstrom is one of the world's top entrepreneurial visionaries, who has changed the face of global marketing with twenty years of hands-on experience as an advertising CEO and adviser to Fortune 500 companies. Firmly steeped in scientific evidence and featuring sensory secrets of the most successful brand names, BRAND sense reveals how to transform marketing strategies into positive business results that no brand builder can afford to ignore.

FME 2002: Formal Methods - Getting IT Right Apr 17 2021 This volume contains the proceedings of the 2002 symposium Formal Methods th Europe (FME 2002). The symposium was the 11 in a series that began with a VDM Europe symposium in 1987. The symposia are traditionally held every 18 months. In 2002 the symposium was held at the University of Copenhagen, as part of the 2002 Federated Logic Conference (FLoC 2002), which brought - gether in one event seven major conferences related to logic in computer science, as well as their a?liated workshops, tutorials, and tools exhibitions. Formal Methods Europe (www.fmeurope.org) is an independent association which aims to stimulate the use of, and research on, formal methods for software development. FME symposia have been notably successful in bringing together a community of users, researchers, and developers of precise

mathematical - thods for software development. The theme of FME 2002 was "Formal Methods: Getting IT Right". The double meaning was intentional. On the one hand, the theme acknowledged the signi?cant contribution formal methods can make to Information Technology, by enabling computer systems to be described precisely and reasoned about with rigour. On the other hand, it recognized that current formal methods are not perfect, and further research and practice are required to improve their foundations, applicability, and e?ectiveness.

Popular Science Jul 21 2021 Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Innovation in Music II Oct 04 2022 The music industry is a rapidly evolving field, with new creative approaches and technological advances combining to catalyse and inspire innovations. Innovation in Music 2015 (InMusic'15) was an international conference organised by KES International and hosted by Anglia Ruskin University over the 7th to 9th June 2015 in Cambridge, UK. Innovation in Music broadly represents all aspects of innovation in the field of music, particularly encompassing music performance, audio technology, music production and the commercial music industries. The conference acted as a forum for industry experts and professionals to mix with researchers and academics to report on the latest advances and exchange ideas. Award-winning industry experts including David Wrench, Tim Exile, Peter Jenner, Mandy Parnell, Gary Bromham, Bryan Martin and Simon Gogerly contributed to the conference keynote presentations. This volume includes articles developed from presentations delivered

Official Gazette of the United States Patent and Trademark Office May 07 2020

Reputatiemanagement Jan 03 2020